







Webinar

"The socio-economic benefits of geospatial information"

Side event - Eight Session of UN-GGIM: Americas

Socioeconomic value of geospatial information

Rationalize Government spending

Increase societal wellbeing

Geospatial data and information allows individuals and organizations to improve their decision making:

Challenge/Situation

Flooding hazard

Need for data and territorial analysis

When, where and how will happen

Inmediate reaction

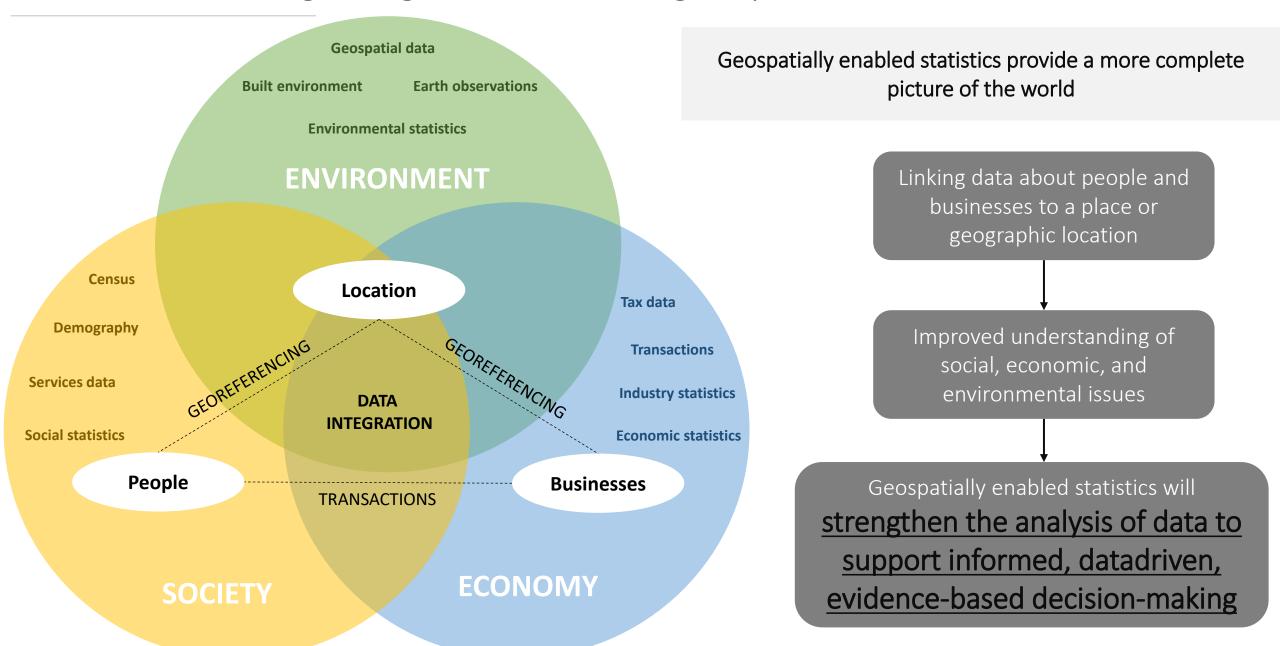
Mobilize people from one point to another to prevent life losses

Close subway to minimize damage to the infrastructure

Long term planning

Built-up areas evaluating risk zones

The value of integrating statistical and geospatial information



The value of integrating statistical and geospatial information

"Geospatially enabled statistics will serve to strengthen the analysis of data to support informed, datadriven, evidence-based decision-making"

Technical side

Socio-economical application

Create and analyze local statistics and geographies at a better scale

Analyze travel times from home to work to identify critical transport nodes to improve

Real time follow up with deforestation, fires, floodings, earth temperature and other data that may be difficult to collect with statistics only

Incorporation of Earth observations to generate statistics, offering new data sources where there is not enough information.

3

Support the implementation of the SDGs and therefore follow up the achieving of the 2030 agenda

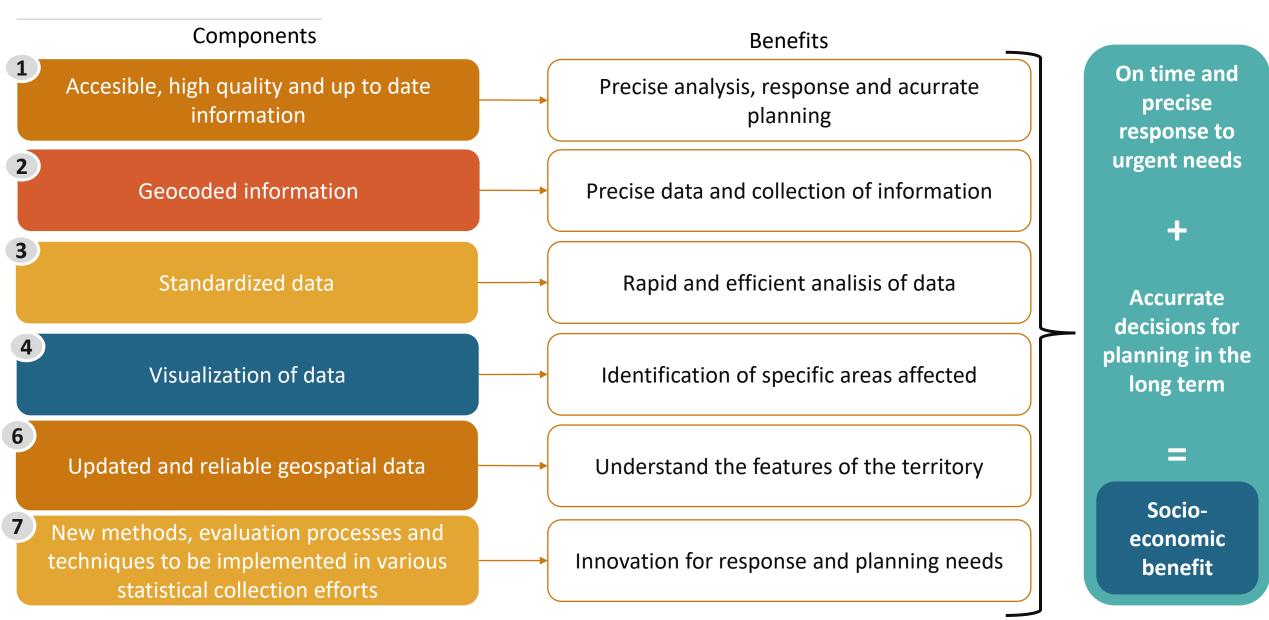
SDGs that can be supported by geospatial information



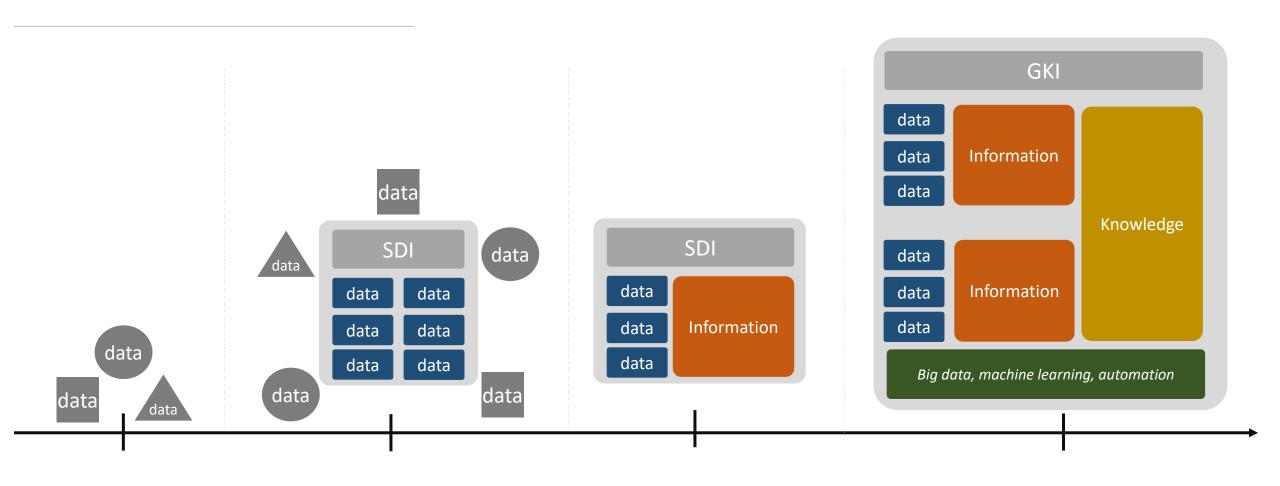




The value of integrating statistical and geospatial information



Geospatial Knowledge Infrastructure: Towards the evolution of the digital ecosystem



Accesible Usable Comprehensive Big data analysis









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